



LOVE OUR COAST

a corporate social responsibility initiative by georges



georges® has adopted an environmental campaign as part of our corporate social responsibility initiative. We seek to create awareness of environmental protection and preservation of the coastline and the sea.

Termed, "LOVE OUR COAST", is an initiative that seeks to foster greater care and responsibility towards protecting the coastal regions of Singapore. The conservation of these heavily utilized coastal areas is not only key to the continued enjoyment for all who visit but also important in reducing a greater global threat of ocean plastic waste that contributes to marine life degradation and global warming.

Protecting the environment is not just a trend, it is our guarantee for the future. This is also in line with our founding vision to make a difference in people's lives, thus creating a sustainable environment for everyone.

What

Each year, approximately 8 million tonnes of plastic waste enter the ocean. Battered by seawater and bleached by the sun, plastics break down into tiny particles, known as Microplastics. These microplastics settle onto the ocean floors, digested by marine animals, causing a host of health and ecosystem problems.

Every one of us matters and can make a difference on this planet. Together, we can make a powerful impact by addressing ocean-bound plastic and other trash.



Return to society



Removes toxic chemicals from the water



Creates a safer environment



Gets you outside



Protects marine animals



Perserves our natural environments



Able to dispose of trash properly

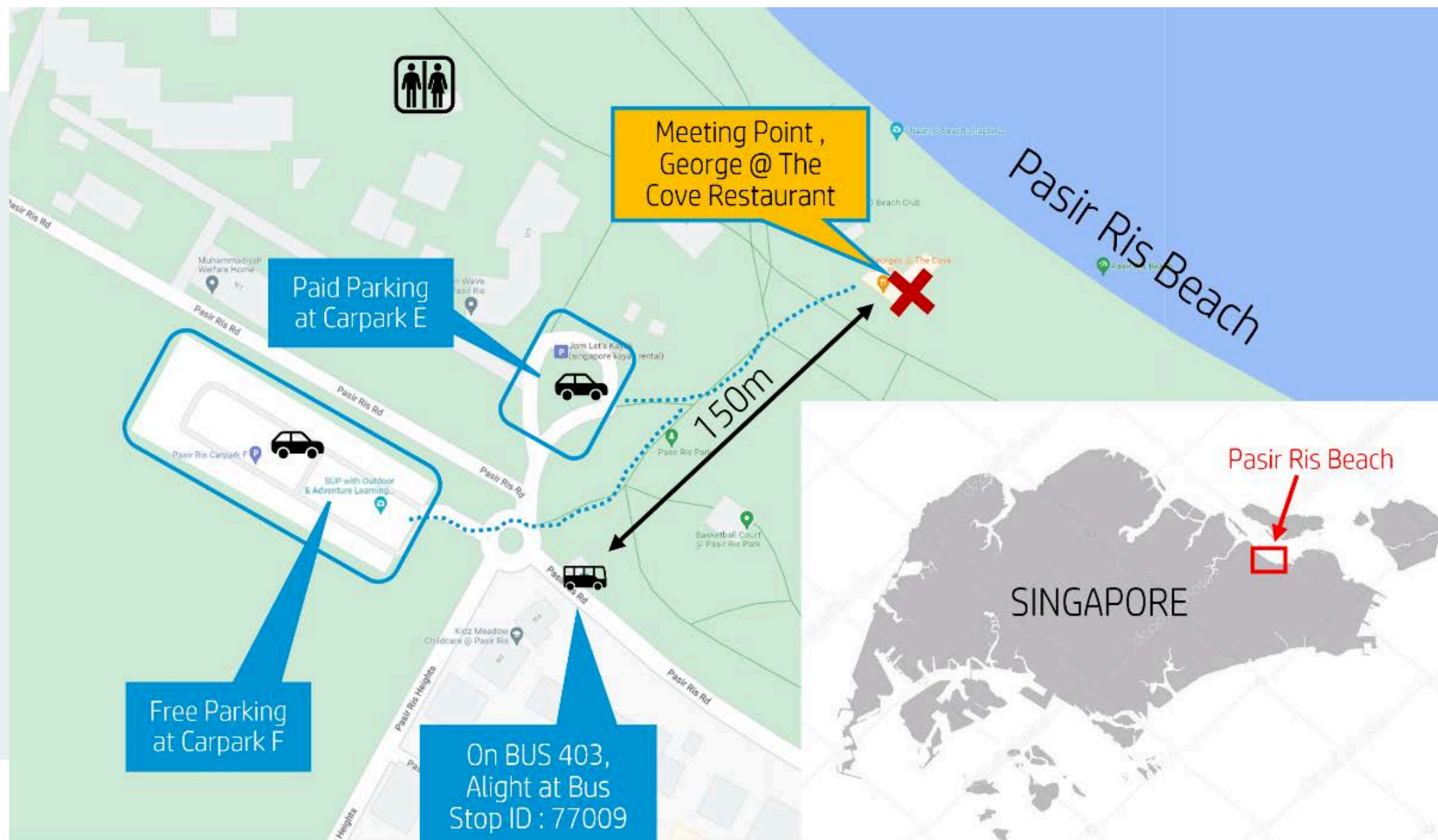


Connects with new people



WHY





By Public Transport (BUS)

Pasir Ris Interchange : Bus 404

15 mins (11 Stops)

Alight @ Stop #77009 @ Pasir Ris Park

Walk 110m to georges @ The Cove

By Taxi

georges @ The Cove

133 Pasir Ris Road S (519149)

Self-Drive

Navigate to Pasir Ris Road Carpark F or Carpark E

Walk 150m to georges @ The Cove

Where



ESSENTIALS

Provision of :

- Reusable Gloves
- Metal Tongs
- Buckets
- Trash Bags
- Recycle Bins
- Facilitator



FOOD & BEVERAGE



Option 1

High Tea Package
from 20++



Option 2

Buffet Lunch & Dinner
Western | Vegetarian | Halal
Live Stations
from 40++



Option 3

Pre-Order Ala Carte
(Advance Order
required)

*Minimum of 20 participants required.

*Terms & conditions applies.

PROGRAM

Morning

9:00 am - Arrival at georges @ The Cove

9:15 am - Event & Safety Briefing

9:30 am - Distribution of BCU equipment & head out for the clean-up

10:30 am - Gather back @ georges for sorting and packing all items/particles collected at the beach

10:45 am Brunch & Drinks

OR

Evening

4.30 pm - Arrival at georges @ The Cove

4.45 pm - Event & Safety Briefing

5:00 pm - Distribution of BCU equipment & head out for the clean-up

6:00 pm - Gather back @ georges for sorting and packing all items/particles collected at the beach

6:15 pm Dinner & Drinks

Free flow of ice water will be available during event.

Protect Our Beach | Protect Our Future



Let's put a smile on the
shoreline, with every trash
we find and shine!

www.georges.com.sg

For more details, contact us @
events@georges.com.sg

